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JOB MARKET MAKER™ GAINS TRACTION WITH 20 LIVE CLIENTS
Company celebrates successful onboarding onto recently released recruiting solution.

CHARLESTON, SC – (May 5, 2015) Job Market Maker is proud to reach its first milestone with 20 clients live on its JMM Recruit solution. Launched in January, JMM Recruit offers a full public platform open to employers searching for a smart hire and professionals making a career move.

“We are in an active, yet antiquated job market that often fails both employers and candidates,” says Joseph Hanna, Job Market Maker CEO, “With applicant qualifications waning, the talent pipelines for many industries are in jeopardy. Our mission is to change that.”

Although the number of job openings has increased by 28% over the past year, the *NY Post* reports that the average hiring processes across all sectors has [doubled since 2009](#). Despite more time invested, employers find the talent pool wanting.

“Job Market Maker is a cloud based unique blend of an Applicant Tracking System, a modern Job Board, a Learning Management System, and a Career Development platform.” says Hanna. “We go beyond traditional recruiting tools by providing small and midsize businesses an integrated platform for sourcing, assessing, selecting, and developing their talent pool.”

The 20 clients successfully deployed on JMM Recruit include companies ranging in size from 50 to 1,000 employees, and span industries including healthcare, manufacturing, real estate, and services firms.

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ABOUT JOB MARKET MAKER

Job Market Maker serves employers and candidates with innovative software solutions to recruit talent, close skill gaps, and enhance careers. Its cloud-based platform mediates all phases of the talent placement process using industry intel and predictive analytics to maximize efficiency and transparency. Combining a powerful data-driven engine with a clean, intuitive interface, our goal is to redefine how qualified candidates are identified, assessed, selected, and developed. For more information, contact Marketing Manager Mary Beth Henderson at marybeth.henderson@jobmarketmaker.com or visit www.jobmarketmaker.com. Connect with us on [Facebook](#), [LinkedIn](#), and [Twitter](#).